

## 28<sup>th</sup> July 2010 –Espada wins the Women's Open Keelboat Championship supported by Wight Vodka

### Hamble, England

It was a weekend of awesome sailing and great Wight Vodka receptions, capped off with the winning crew from Espada taking the trophy and Wight Vodka Regatta Caps.

Louise Morton's *Espada* beat 16 other teams to win the Women's Open Keelboat Championship 2010. It's the third time Louise has claimed the trophy, but this year the competition was hot on her heels, as Pip Hare came second in her *Elan 37 Elaine*, and the J105 *JOS* of Hamble, skippered by Clemency Ives, coming in third.

One of the event's organisers, Jody Slater, commented: "It was a fantastic weekend, with all the competitors really getting into the spirit of the event. Having Wight Vodka on-board as our drinks sponsor was very well received, and everyone really enjoyed our Frocks & Flip Flops Party on Saturday night. I also now know why people who try Wight Vodka for the first time love it. It is fabulous!"



One hundred and sixty women from all over the UK and abroad took part in the event, which was hosted by the Royal Southern Yacht Club in Hamble, and supported by championship sponsor Coffin Mew LLP, race sponsor Dubarry of Ireland and drinks sponsor Wight Vodka. Six races over two days were split into three classes - IRC1, IRC2 and J80. *Espada*, the 1/4 tonner, won all six races in IRC2 to claim the class victory, but *Elaine* came close to pushing her off the top of the Championship, winning five races in IRC1 to claim class victory, but not quite the Championship. *Swallow*, skippered by Viks Lincoln, came out on top in the J80 class.

Ritu Manocha, owner of the Wight Vodka brand, said "Working with Jody Slater and Emma Beagley was a joy. The Women's Open Keelboat was competitive and fun, and we're already mixing up some specialized Wight Vodka cocktails for the 2011 event!"

### About the Women's Open Keelboat Championships

The Women's Open Keelboat Championship is a girls' weekend for sailors. The crews are 100% women who share a passion for the ocean. We deliver top quality racing, accommodating a range of experience and age groups across key one design and handicap fleets. To enter your crew into the 2011 WOKC, please visit the [WOKC](http://www.wokc.com) website for updates.

### About 50° North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. [www.wightvodka.com](http://www.wightvodka.com). Tack & Gybe Responsibly.