



## 30<sup>th</sup> October 2010 – Wight Vodka Heads Onshore with an F430 and Wins

### Snetterton, England

With the British regatta season coming to closure for 2010, Wight Vodka ventured onshore again to seek a little excitement on the asphalt and came away with the win.

With a relationship built with the Ferrari team at MTECH Racing, Ritu and the 50° North crew partnered with Nima Khandan-Nia and John Dhillon for the GT Trophy Endurance Series held at Snetterton on Saturday. With a full grid taking part in the day and night race, the strategy that Nima and John took with their F430 paid off, as they came First in Class in the highly-demanding night endurance test.

"Snetterton has some of the fastest straights of any British circuit," said Nima, one of the co-drivers of the MTECH team. "Running flat out down Revett Straight and coming into the Esses over 120 mph during the day is hard work. Coming into that same corner in the dark with little visibility and a lack of depth perception is that much harder. John and I were completely psyched with the win, which is testimony to our car's performance, the expertise and dedication of our crew and our team strategy; Just an awesome day and glad we lived up to Wight Vodka's '1<sup>st</sup> in Class' logo!"



Ritu Manocha, owner of 50° North, the creators of Wight Vodka, said "To say everyone's adrenaline was running high during the night race is an understatement. Nima was the first driver and did well with the running start. He came into the pits for the switch 32 minutes into the race. The pit crew did an amazing job with the changeover of drivers, and with John now on the track making his way up to first in class, the last five minutes of the race was a bit tense for us all. To see the Wight Vodka logo blur past the pit wall and take the chequered flag was tremendous."

### About MTECH Racing

MTECH Racing was formed in 2006 by Mike Edmonds to run Ferrari Challenge cars in the Castle Combe Special GT Championship. Over the past four years, the team of highly-motivated drivers including Duncan Cameron, Matt Griffin, Mike Edmonds, Nima Khandan-Nia and John Dhillon has racked up many wins in their Ferrari F360s and F430 GT3s in the GT Cup, British GT and Britcar Championships. For more information on MTECH, please visit [www.mtechracing.co.uk](http://www.mtechracing.co.uk)

### About 50° North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. [www.wightvodka.com](http://www.wightvodka.com). Tack & Gybe Responsibly.

