



28th July 2011 – Mirella Wins Wight Vodka's Most Stylish Crew Award at Panerai British Classic Week

Cowes, England

71 beautiful yachts competed in 2011's Panerai British Classic Week, with Mirella winning Wight Vodka's 'Most Stylish Crew' award.

Mary Scott-Jackson, the main organiser of this historic event, said "This year's Panerai British Classic Week saw excellent racing on the water and fabulous social events shore side. Though the ultimate goal of every yacht was to place in the top of their class, we decided to present a few 'fun' awards as well, from the 'Shaken not Stirred' award for the crew going above and beyond the call of duty, to the 'Stiff Drink Award' for the crew getting into (and hopefully out of) a rather harrowing experience. Wight Vodka's Most Stylish Crew Award was won by Yvon Nicholas's Mirella crew, as they definitely lived up to the very high standards of the owner and skipper, and of course the beautiful yacht they sailed."

The overall class winners of the Panerai British Classic Week included:

Class 1 - R A Rankin's 1985 12 Metre 'Italia'

Class 2 - John Lister's 1937 'Wings'

Class 3 and overall Regatta Winner - Sir Michael Briggs's 1904 'Mikado'

Class 4 - David Myatt's 1948 'Marguerite'



Credit: Panerai/Lloyd Images

Ritu Manocha, owner of the Wight Vodka brand, commented: "We just love working with Mary Scott-Jackson and Scott MacLeod as they are so passionate about delivering extraordinary regattas. The Panerai British Classic Week was enjoyed by all, and I'm glad the skipper and crew of Mirella were recognized for their achievement. We look forward to continuing our relationship with the British Classic Week."

To find out more about Panerai British Classic Week please check out the website www.britishclassicyachtclub.org/regatta.

About 50° North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. www.wightvodka.com. Tack & Gybe Responsibly.

