



## 18<sup>th</sup> June 2012 – 2012 Poole Regatta Winners Celebrate with Wight Vodka!

### Poole, England

An awesome weekend of competitive sailing was held in Poole with class winners sharing in Wight Vodka's booty. The International Paint 2012 Poole Regatta was run over the extended Jubilee bank holiday weekend, and was an action packed event with a full social programme shared among the Clubs of Poole. The massive list of classes included the 2.4m, Cruiser 1, Cruiser 2, Flying 15, Flying Dutchman, IRC 1, IRC 2, IRC 3, J24 Nationals, MOCRA, R19, Redwing, Shrimper, Sonata XOD Classes and two 70ft yachts entered by the Regatta Charity, The Tall Ships Youth Trust.



The Poole Regatta, whose main sponsor is International Paint, brings together all of the Sailing Clubs of Poole and illustrates the direction that Poole is taking as a significant strength in the sailing world. The event is held biannually and there were over 130 competitors sailing in Poole Bay and Poole Harbour. The festivities started at the Royal Motor Yacht Club and the Du Vin Poole on Friday evening with Wight Vodka cocktails flowing, followed by the Parkstone Yacht Club on Saturday, Poole Yacht Club on Sunday and finished off with a superb prize-giving on Monday afternoon back at Royal Motor YC.

The weather was great for sailing, with really varied conditions and dry and often sunny skies, Congratulations to the class winners who took home the Wight Vodka spoils: The team of Turner and Batchelor took the J24 Nationals on *Serco*, Jim Macgregor's *Premier Flair* took IRC 1, Ian Braham's *Enigma* took IRC 2 and Ian Foster's *Kudos* took IRC 3. The International 2.4m winner is Steve Bullmore's *Noggin the NOD*, the Cruiser 1 winner is Brian Thompson and Ivor Graham's *Deity*, the Cruiser 2 winner is M Reynell's *Opus*, the Flying 15 class was won by Chris Gorringer's *Tempus ffugit*, the Flying Dutchman Nationals and Regatta Trophy was won by Alex Rogers' *Scrote Boat*, and the MOCRA class was won by Phil Cotton's *Buzz*, the R19 winner was Julian Peach's *Rapier*, the Redwing class was won by Tony Byrne's *Kingfisher*, Philip Atha's *Isolde* won the Shrimper class, Owain Peters' *Frankie the Rhino* won the Sonata class, *Challenger 4* won the Tall Ships and McNeill and Tredea's *Lara* won the XOD class.

Ritu Manocha, the entrepreneur behind 50° North and Wight Vodka, said "The Poole Regatta is such an extraordinary event and we're psyched that Wight Vodka provided the spirit for the cocktail receptions. Poole is a fantastic harbour and the yacht clubs and marinas did a tremendous job keeping the racing highly competitive and the social events a total blast. We're looking forward to the next Poole Regatta in 2014!"

### About 50° North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. [www.wightvodka.com](http://www.wightvodka.com). Tack & Gybe Responsibly.

