



20th July 2012 – Ramsgate Week Gearing Up for Wight Vodka Socials

Ramsgate, England

If you haven't already booked your place for this year's Ramsgate Week, may we suggest you do either for the wildly competitive racing or the wildly enjoyable evening socials!

"Wight Vodka has been involved with the Royal Temple Yacht Club since 2010 and Wight Vodka now plays a key role in the week long party that surrounds this International regatta," enthused Mike Brand, Commodore of the Royal Temple Yacht Club. "2012 sees the return of the Commodores Cup Half Ton Series and with a strong entry from Holland, Belgium, France and the UK, the Regatta promises to provide some really hot and competitive racing."

Ramsgate Week runs from the 30th July to the 4th of August. Yacht Racing in Ramsgate Week is split between committee boat starts approximately a mile offshore and cruiser class starts directly off the pier in Ramsgate. There are seven classes and the Regatta offers something for everyone both on the water and of course once back in the clubhouse.

Brand continues "To celebrate the Regatta in both a Diamond Jubilee and Olympic year there will be Wight Vodka cocktails flowing throughout the Royal Temple. Ramsgate is now a well developed coastal town and offers excellent restaurants and bars all within close walking distance of the harbour and yacht club. Spectators are encouraged to come and participate in the shore side experience including the fabulous entertainment throughout the week!"

Ritu Manocha, the entrepreneur behind 50° North and Wight Vodka, said "Ramsgate Week is a complete blast. From the racing to the après race parties, the organisers from the Royal Temple know how to have fun. Many thanks for Mike Brand's support, as we love having Wight Vodka behind the bars and in the hands of the crews at the Royal Temple!"

About 50° North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. www.wightvodka.com. Tack & Gybe Responsibly.

