

## **1<sup>st</sup> January 2015 –The King & Queen in Hamble is the World’s Favourite Yachting Bar!**

### **London, England**

If you’ve ever come in from the Solent with your boots filled with a little too much sea water, and happened upon The King & Queen in Hamble, you will have a full appreciation of this year’s winner of the World’s Favourite Yachting Bar competition! The crew at Wight Vodka together with the editor from Scuttlebutt Europe are proud to announce that Janet Bradley, her excellent team and her warm, inviting pub has won what we believe to be the most important contest anywhere, as sailor’s the world over choose the best of the best!



“Wow...all I can say is wow!!” said Janet Bradley, the owner of The King & Queen, when Wight Vodka rang her up on New Year’s Eve to give her the news. “The K&Q has always been for Yachties and it’s great to be acknowledged for this - We are delighted to be the first Bar /Pub in the UK to win this accolade and we hope to continue looking after those who love the sea and sailing. We are so grateful for every customer who voted for us, which speaks of the enthusiasm, hard work and dedication of every one of my team members! From our chefs to our dishwashers, our bartenders to our waiters, this win is for you; thank you all so much!”

Dan Hiza, co-owner of 50° North, the company behind Wight Vodka, said “This year’s contest had more votes than any of the previous five contests run, and the King & Queen ran away with the competition in the final week with over 1,000 more votes than the runners up. With this said, we can most definitely claim that there is huge passion the world over from our yachting fraternity on shouting about their favourite bars. With the King & Queen taking top honours, Sue and her team at the Pier View in Cowes can be proud of their coming in 2<sup>nd</sup>, with the venerable Royal Bermuda Yacht Club rounding out the podium finishers in 3<sup>rd</sup> place. The other bars rounding out the top ten include the Royal Hong Kong Yacht Club, Foxy’s on Jost Van Dyke, the Haven in Lymington, the Union Inn Cowes, the Clipper Bar in Porto Cervo, the Bitter End on Virgin Gorda and the Divers Inn in Alderney on the Channel Islands.”

Dan continued “This contest is a blast to run, and the King & Queen definitely deserved the win this year. This is the first year that a British bar has won, and the King & Queen now join The Peter Café Sport in the Azores, the Soggy Dollar on Jost Van Dyke, IYAC in Newport, Rhode Island, the Sint Maarten Yacht Club, and the One Bar Playa Blanca in Lanzarote as the World’s Favourite. Congratulations and long may the party last!”

### **About the King & Queen**

The King & Queen is located in the heart of the yachting world in Hamble’s cobbled High Street. It is open all the hours God sends (subject to licensing law) for friendly service, real ales and a range of good homemade food, not to mention the best Wight Vodka cocktails this side of the Atlantic. Like them on [Facebook](#) or visit [www.thekingandqueenpub.co.uk](http://www.thekingandqueenpub.co.uk).

### **About 50° North**

50° North are the creators of Wight Vodka. The company’s spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight (and of course a full appreciation of superior vodka!) culminated in the creation of the world’s smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseur, and the company welcomes your joining a unique and elite class. Visit us on [Facebook](#) and [www.wightvodka.com](http://www.wightvodka.com). Tack & Gybe Responsibly.